



NEWSFLASH

Concours Mondial du Sauvignon: The 11th Edition

Sauvignon's outstanding aromatic qualities make it one of the most popular varietals across the globe. Consumer recognition prompted the inception of a Concours Mondial or global competition, open to all producer wine regions in both hemispheres.

The competition is designed to: promote good quality Sauvignon varietal wines, boost production and sensible drinking of Sauvignon wines introducing the public to this multi-faceted, versatile grape variety.

The Sauvignon grape variety boasts recognition and popularity on the international scene, both at trade and consumer level. The popularity of Sauvignon Blanc prompted us to create an editorial group to promote dialogue.

1,110 wines from 24 countries competed AOC Touraine won 44 medals. France, New Zealand and South Africa reached new records. The 11th Concours Mondial du Sauvignon in Touraine ended with 134 Gold and 197 Silver medals awarded to Sauvignons from 15 countries around the globe.

France, New Zealand and South Africa achieved outstanding results in 2020, receiving the highest number of medals for each country since the beginning of the competition. France leads the way with 172 medals (nearly 10% more than in 2019).

Austria and Italy still hold the second and third places with 40 and 36 accolades respectively. New Zealand secured fourth place again with 28 medals, an increase of over 33% on last year.

The United States rose to seventh place surpassing Chile and coming just after Spain.

South Africa ranked fifth with a remarkable 71 % increase in medals on 2019.

"Concours Mondial du Sauvignon a place that honours Sauvignon"

Congratulations Team Alvi's Drift who received a GOLD Medal! What a prestigious award for your Signature Sauvignon Blanc 2019!

